



—Press Release—

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Date: August 27th, 2019

GIA Publications, Inc. is pleased to announce that Matt Reichert has been named Director of Outreach and Engagement, effective September 1, 2019.

Alec Harris, President of GIA, stated, “In this newly created position, Matt will be able to deepen our connections and partnerships with church musicians and music teachers, leveraging his knowledge of social media, new media, management, and analysis. His leadership is evident in the work he has done in his extensive service to the Church and to the community of church musicians. We are extremely fortunate to have Matt join our team.”

Matt, together with Zack Stachowski, co-founded the One Call Institute for young adult music ministers, and their “Open Your Hymnal” podcast has 9,000 regular subscribers. He has also been active with the National Association of Pastoral Musicians.

Matt is also a senior lecturer at Saint John’s University and former principal of a Roman Catholic high school in Minnesota. He has dual master’s degrees in leadership/administration and curriculum/instruction from Notre Dame University. He and his wife are the parents of four young daughters. Matt will work part time for this academic year, and then transition to full time.

Matt will be focusing on opening new areas for engagement, as well as coordinating the work of GIA’s Marketing Department. He will work with Suzanne Orland, GIA’s Marketing Manager, as well as Tony Franchetti and Jim Bogdanich, GIA’s marketing associates.

Matt can be reached via email at mattr@giamusic.com.

Founded in 1941, GIA Publications, Inc. is a family-owned company with more than 7,000 choral and instrumental editions in print, as well as hymnals, recordings, a licensing division, and a wide variety of music education resources. In 2013, the esteemed choral publisher Walton Music became part of GIA. Our website is www.giamusic.com.



Matt Reichert
Director of Outreach and
Engagement

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